

# Rachael Soglin

UX / UI DESIGNER

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## PROJECTS

### TEER Capstone | UX Testing, Research, UI Design

MAY 2021 - JULY 2021, BrainStation

- Built a user-centered mobile app high-fidelity prototype to help young adults access meaningful volunteer opportunities.
- Produced UX/UI deliverables through user research and interviews, persona building, journey mapping, usability testing, design research, low/high-fidelity prototyping, and responsive web marketing designs.

### Google Industry Design Hackathon | UX/UI Design

JULY 2021, BrainStation

- Collaborated with a cross-functional team of data scientists, web developers, and UX designers in a 24-hour design sprint led by Google Privacy and Transparency to devise a web-based digital solution to increase user privacy through data education.

### Design Sprint “For Social Good” | UX Research & Writing

JULY 2021, BrainStation

- Delivered a mobile-web solution to increase in-kind donors and make users feel more connected to the I Have a Dream Foundation.

## EXPERIENCE

### Server | Gibsons Bar & Steakhouse on Rush St.

JUNE 2019 - JAN 2021, CHICAGO, IL

- Ensured superb customer experiences while presenting an exemplary and detailed sales pitch of Gibsons Own Prime Products to guests at one of the top 10 grossing restaurants in the US.

### Company Member/Actor/Promoter | Starkid Productions

JUNE 2013 - JAN 2020, CHICAGO, IL | NEW YORK, NY | LOS ANGELES, CA

- Developed and performed in sold-out musicals for live and virtual audiences (300+ million Youtube views).

### Listings Coordinator | Berkshire Hathaway HomeServices

NOV 2018 - APRIL 2019, CHICAGO, IL

- Processed listing and sales contracts for over 400 agents while
- Maintained the integrity of Illinois State-regulated online databases.

## SKILLS

Figma, Sketch, InVision, POP App, PowerPoint, MS Suite, Sprint Method, Agile Method, Public Speaking

## PROFILE

I am a passionate storyteller and communicator with a strong desire to help drive customer success through empathetic design solutions. My professional experience creating independently and collaboratively for audiences informs my development of seamless, user-centered experiences. UX Design is an opportunity to partner community with technology.

## EDUCATION

### BrainStation | User

Experience Design Diploma  
MAY 2021 - JUL 2021, CHICAGO, IL

### The University of Michigan | Bachelor of Fine Arts in Acting

SEPT 2003 - APRIL 2007, ANN ARBOR, MI

Honors: cum laude  
Theatre & Drama Scholarship  
Phyllis Wright Scholarship  
McIntosh Scholarship  
Halstead Scholarship  
Theatre Association Award